



WWEC2025

22nd World Wind Energy Conference & Exhibition 2025 (WWEC2025)

2025.12.03-12.05

Shantou, Guangdong Province, China

World Wind Energy Conference & Exhibition (WWEC) is one of the benchmark conferences in the wind energy field. This session of the conference will invite people from all sectors involved in the development of China's and the world's wind power industry. Discussions and exchanges will take place, focusing on wind energy technology innovation, market policy trends, sustainable development practices, cost optimization, talent training and wind power cooperation under the Belt and Road Initiative. The conference mainly focuses on meetings, supplemented by exhibitions. Its content covers multiple fields including wind energy technological innovation, relevant policies, equipment development, operation management, and socio-economic impacts. It serves as an important platform for global exchanges and cooperation within the wind energy industry.



Organizational Structure

Hosts



WWEA is an international association with members in more than 100 countries that represents the wind energy sector worldwide. Top national and regional wind energy associations belong to it. The organization works to globally promote, research and disseminate wind energy technology and to support a future energy system based on renewable energy. WWEC is the world's principal event organized by WWEA which gathers together top international experts, not only in wind energy but also in other renewable energies.

<https://www.wwindea.org/>



Chinese Wind Energy Association (CWEA) is a secondary professional branch of China Renewable Energy Society (a social organization approved and established by the Ministry of Civil Affairs of China). As an important platform for foreign technical exchanges and industrial cooperation of Chinese wind energy, and a crucial link between the governments, enterprises and public institutions, CWEA has always been committed to providing preliminary research and support services for the formulation of new energy and wind energy policies & plans by government departments. It aims to facilitate the innovative breakthroughs of wind energy technology and the high-quality development of the wind energy industry in China, also enhance the public's awareness and application of new energy. CWEA has established close collaborative relationships with more than 800 units, covering all parts of the wind energy industry chain, including wind farm design units, wind energy developers, engineering construction units, O&M companies, equipment manufacturers, technical service providers, financial and insurance institutions, scientific research institutes, universities etc.

<http://www.cwea.org.cn/>

Organizational Structure

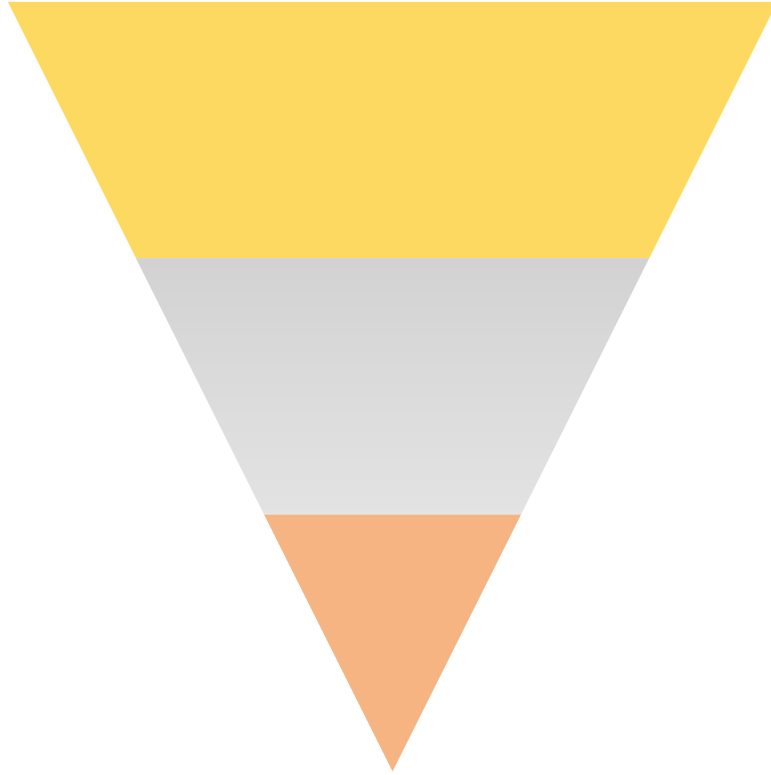
Supporting Units(updating.....)



Sponsorship Package

Package	Platinum	Gold	Silver
Cost (Euro)	€50000	€30000	€15000
Organizational Structure Display (including conference notifications, official account pre-promotion, in-conference promotion, etc.)	√	√	√
Logo Display	√	√	√
Conference Opening Address	√		
Thematic Speech	√	√	√
Welcome Dinner (Headcount Limited)	√	√	√
Standard Exhibition Booth	√	√	√
Exhibition Board (4*3m)	2	1	
Promotional Video	√	√	√
Conference Manual	2 Pages	1 Page	1 Page
Attendee Quotas	10	7	5

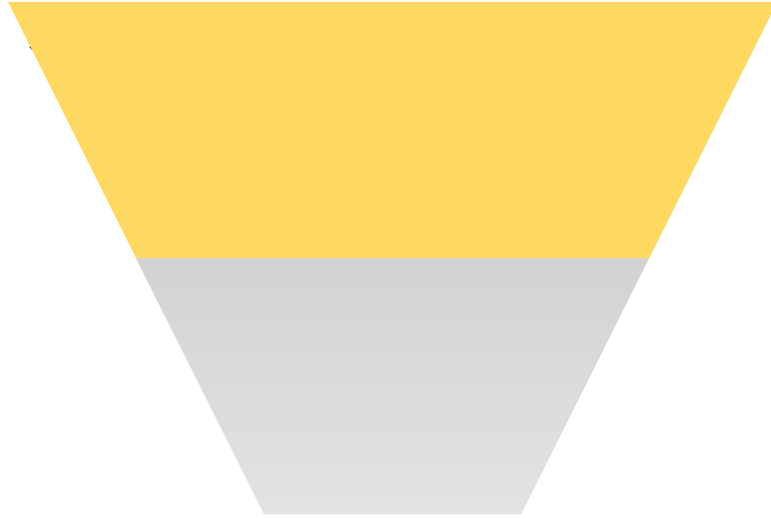
Sponsorship Program



Platinum

- Listing on relevant printed materials and exhibition boards throughout the event (in the venue, registration area, schedule board, etc.)
- Listing on all external promotional materials both online and offline (including but not limited to conference manuals, poster advertisements, etc.)
- The name of the enterprise as the event organizer will be mentioned in the conference press release.
- Two front-row guest seats at the conference (reserved for corporate executives).
- One seat at the main table and one seat at the secondary table of the conference welcome dinner (reserved for corporate executives).
- One exclusive welcome speech at the conference (reserved for corporate executives).
- One or two exclusive keynote speeches during a prime time slots, with the theme must be in line with the conference theme (15-20 minutes), to be confirmed after discussion with the organizer.
- Customized conference tote bags, name tags, and lanyards (exclusive, with the enterprise logo).
- The enterprise promotional video (3 minutes) will be played repeatedly before the opening ceremony and during breaks.
- Two-page advertisement in the electronic version of the conference manual.
- One standard booth in the conference exhibition area.
- The enterprise's promotional materials will be distributed along with the conference materials.
- Two large-scale exhibition boards for the enterprise will be placed in prominent positions.
- Five promotions on the organizer's WeChat official account.
- Ten reserved seats for conference attendees.
- Access to all conference materials (videos, photos, shorthand notes for external distribution, and publicly available PPTs).

Sponsorship Program



Gold

- The name will be listed throughout the event on relevant printed materials (excluding name tags, lanyards, and tote bags) and exhibition boards (in the venue, registration area, schedule board, etc.).
- One front-row guest seat at the conference will be provided (reserved for corporate executives).
- One seat at the secondary table of the conference welcome dinner.
- The enterprise's promotional video (with a length limited to within 3 minutes) will be played repeatedly before the opening ceremony and during the breaks of the conference.
- One keynote speech during a prime time slot, and the theme must be in line with the theme of the conference.
- One large-scale exhibition board for the enterprise will be provided and placed in a prominent position.
- One standard booth in the conference exhibition area.
- A full-page advertisement in the electronic version of the conference manual.
- The enterprise's promotional materials will be distributed simultaneously with the conference materials.
- Five reserved seats for the conference will be provided.
- Three promotions will be carried out on the WeChat official account of CWEA (Chinese Wind Energy Association) for wind energy (enterprise news can be published).
- The name of the enterprise as the co-organizer of the conference will be reflected in the conference press release.
- Access to all conference materials will be granted (including videos, photos, shorthand notes for the part that can be distributed externally, and PPTs for the publicly available part).

Sponsorship Program



Silver

- The name will be listed throughout the event on relevant printed materials (excluding name tags, lanyards, and tote bags) and exhibition boards (in the venue, registration area, schedule board, etc.).
- One front-row guest seat at the conference will be provided (reserved for corporate executives).
- One seat at the secondary table of the conference welcome dinner.
- One keynote speech during a prime time slot, and the theme must be in line with the theme of the conference.
- One standard booth in the conference exhibition area.
- A full-page advertisement in the electronic version of the conference manual.
- The enterprise's promotional materials will be distributed simultaneously with the conference materials.
- Five reserved seats for the conference will be provided.
- One promotion will be carried out on the WeChat official account of CWEA (China Wind Energy Association) for wind energy (enterprise news can be published).
- The name of the enterprise as the supporting unit of the conference will be reflected in the conference press release.
- Access to all conference materials will be granted (including videos, photos, shorthand notes for the part that can be distributed externally, and PPTs for the publicly available part).

Sponsorship Proposal

Case Promotion



According to the
content and form

Booth



€4000 each

Speech



€5000 per session

Promotion video



€3000 per session

Tea Break Area Sponsorship



€5000 per session

Advertisement page of the conference manual



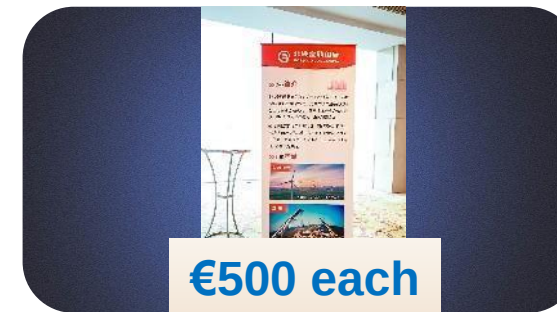
€1000 per page

Large-scale exhibition board



€3000 per session

Pull-up banner



€500 each

For more information please refer to the WVEC2025 official website:
<http://www.wwec2025.org.cn>



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